



What factors influence students when choosing a college?

- Proximity
- Price
- Program

- People
- Place





- Place committed or place-bound people
- Influenced by local competition
- Local relationships



Price

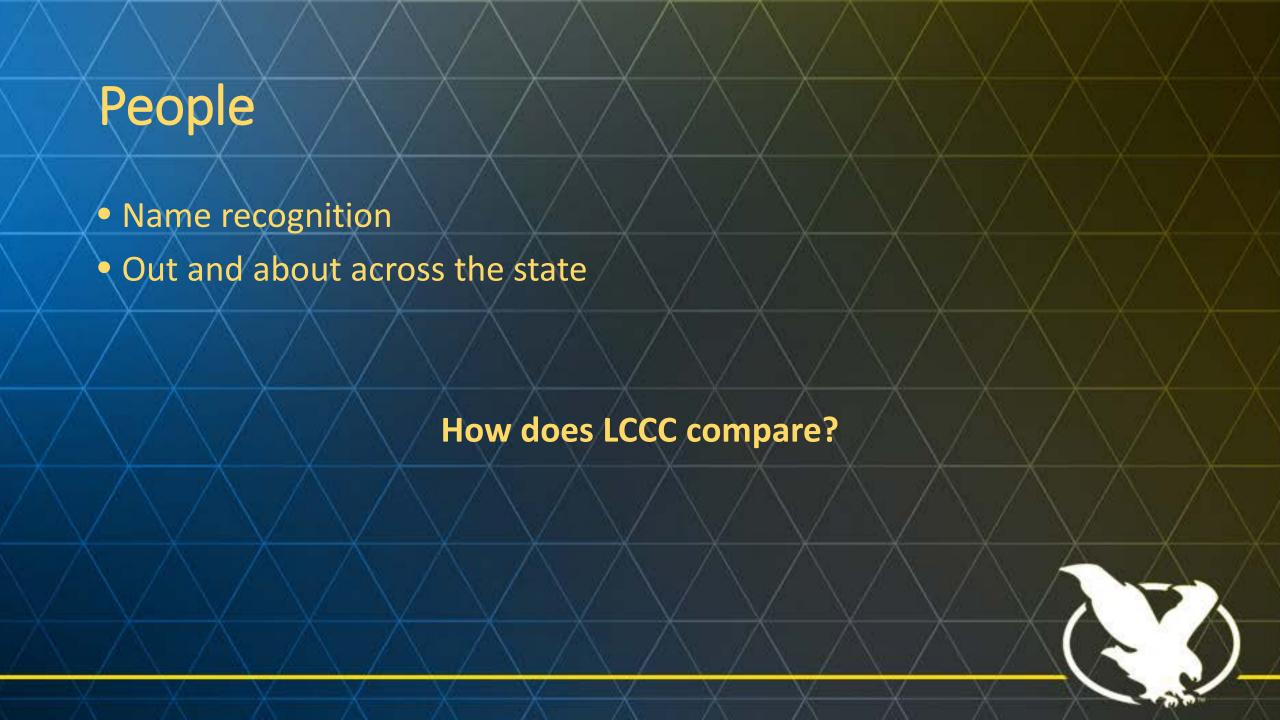
- Sticker Price (advertised Cost of Attendance)
- Net Prices of Attendance
- Tuition and Fees
- Financial Assistance
- Value compared to entering the labor market



Program

- Uniqueness of Degree/Certificate Offerings
- Alignment with Labor Market Opportunities
- Co-curricular opportunities
- Others?





Place

- Not proximity necessarily, but environment
- Facilities
- Amenities
- Sense of Community
- Engagement outside of the classroom
- Culture (is it student oriented)



Helping Students Navigate Life

Teaching Civil Discourse: discourse that is civil means that those involved:

- undertake a serious exchange of views;
- focus on the issues rather than on the individual(s) espousing them;
- defend their interpretations using verified information;
- thoughtfully listen to what others say;
- seek the sources of disagreements and points of common purpose;
- embody open-mindedness and a willingness change their minds;
- assume they will need to compromise and are willing to do so;
- treat the ideas of others with respect;
- avoid violence (physical, emotional, and verbal).



Core Intellectual Abilities for Civil Discourse

- critical inquiry
- analysis and reasoning
- information retrieval and evaluation
- effective written communication
- effective oral communication that includes listening as well as speaking
- an understanding of one's own perspectives and their limitations
- the ability to interact constructively with a diverse group of individuals holding conflicting views



Essential Experiences

- Relationship Building (Cohorts, Communities, Collaboration)?
- Immersion Experience (Study Abroad, ...)?
- Application (Service Project, Research, etc.)?
- Others?

All students? Certain Programs? Cost?



