MEMORANDUM

Date: 05.13.2020

To: Board of Trustees

From: Kari Brown-Herbst, Interim Vice President, Academic Affairs

CC: Jonathan Carrier, Interim Dean, School of Arts & Humanities

Ian Caldon, Faculty

Re: Proposed Credit Diploma, Spanish in the Workplace

The Guided Pathways initiative at the College has created a deep examination of our academic offerings. This examination has challenged us to ensure our programs adhere to the tenets of the Pathways framework in supporting our students' success. Specifically, the College has committed to offering academic programs that are clear and intentional in design to meet students' goals in employment or further education. It is with respect for these tenets that I seek approval for a new Credit Diploma, Spanish in the Workplace.

PROGRAM OVERVIEW:

Regionally there is growth in the population of Hispanic and Latino residents. Services for this demographic are in demand, creating a need for intermediate skills in order to communicate with clients in the various service areas that are influenced by this population growth. LCCC has the opportunity to offer specialized language-acquisition classes tailored for Spanish in the workplace in order better prepare industry specialists on how to interact both linguistically and culturally with our ever-growing population of Spanish-speaking residents.

Business and government agencies as well as regular industries in our community intersect with the growing Spanish-speaking population. The Spanish in the Workplace Credit Diploma is designed for students and professionals who need to acquire a basic to intermediate level of speaking Spanish as it relates to the workplace.

While we continue to survey our service area, preliminary advisory input as to the value of this credential has been acquired via the Wyoming Foreign Language Teacher Association (WFLTA). The feedback received from WFLTA indicates an ever-growing need for languages in the state of Wyoming, especially with regard to Spanish speakers. According to the 2010 US Census, the Hispanic/Latino population accounted for 8.9 percent of the Wyoming population. Additionally, the Hispanic/Latino population accounted for 58.6% of Wyoming's population growth from 2000 to 2010. The estimate is for the 2020 US Census to demonstrate a higher percentage of population growth as well. WFLTA recommends advocacy for this growing population as well as training and services for them in Spanish. An Executive Council member of WFLTA will be on the program's Advisory Committee as will local representatives of law enforcement, social services, business, and trades.



PROGRAM OUTCOMES:

The program has completed the required development and review process and has received approval of the Academic Standards Committee. The Credit Diploma is comprised of 24 credits. The 3-semester program sequence was developed for part-time enrollees in particular, recognizing that a natural student demographic for the program are those students who are currently employed and are seeking additional qualifications to maintain or improve their employment situation.

Upon successful completion of the Credit Diploma, students will be able to:

- 1. Interpret written language on topics in the workplace.
- 2. Engage in workplace conversations.
- 3. Interpret information and diverse perspectives that are available through the language and its cultures related to different workplace settings.
- 4. Identify differences between the culture studied and the students' native culture as they relate to the workplace.
- 5. Interpret spoken language on topics in the workplace.

Students will have the opportunity to meet these outcomes through the following program sequence:

Spanish in the Workplace Program Sequence		
1st Semester		
SPAN 1010	First Year Spanish I	4
SPAN 1055	Spanish in the Workplace I	3
SPAN 1065	Spanish in the Workplace II	3
	Semester Total:	10
2nd Semester		
SPAN 1020	First Year Spanish II	4
SPAN 1075	Spanish in the Workplace III	3
SPAN 1085	Spanish in the Workplace IV	3
	Semester Total:	10
3rd Semester		
SPAN 2030	Second Year Spanish I	4
	Semester Total:	4

STAFFING IMPACT:

Current faculty are qualified to teach all courses in the program and have capacity for the instructional responsibilities.

BUDGET IMPACT:

No new or outside funding is required to implement the Spanish in the Workplace credential. Without the need for a new position or increases in courses or faculty workload, we expect the budgetary impact for implementation of this credential to be minimal.