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**ANNUAL REPORT**

**LCCC  
FOUNDATION**

October 28, 2020

# 2019-20 SUMMARY



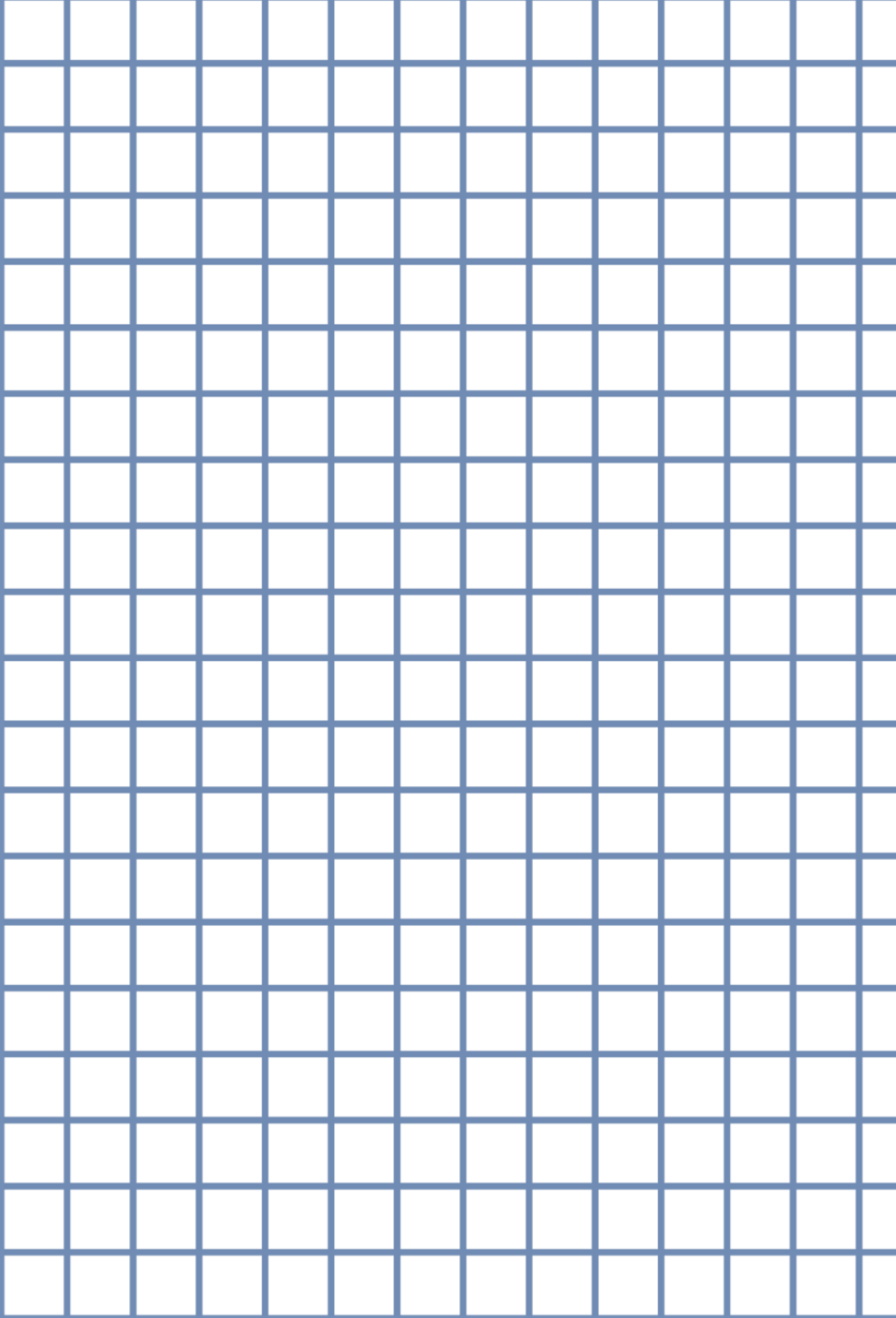
As we look back at FY20 there have been many changes for the Foundation Team. We have had members of our team retire, transition to new positions at the College, we brought on two new team members, we have moved from our temporary location in Flex Tech back to the Fine Arts Building and we have worked to overcome the challenges that have been presented by COVID-19.

Our team has had to learn how to engage and stay in contact with our current donors while also introducing new friends to the college. These challenges have impacted our overall outcomes in some areas, but have also introduced new techniques to continue our work of supporting Laramie County Community College.

# DEVELOPMENT PRIORITIES

## FISCAL YEAR 2020

- Priority 1: Recreation & Athletics Complex (RAC)  
Renovation/Expansion
- Priority 2: Strengthen LCCC Athletics Through Private Giving
- Priority 3: Programmatic Endowments
  - LCCC Pathway Endowments
  - Essential Student Experiences
  - Innovation and Entrepreneurship
- Priority 4: Program Expansion & Start-Up Matching Funds
- Priority 5: Donor and Community Relations



# PRIORITY #1

## RAC RENOVATION/EXPANSION

The LCCC Foundation has been and continues to be prepared to support the College if the opportunity presents itself to move forward with the renovation of the Recreation and Athletics Complex. At this time with the support of the LCCC Foundation Board of Directors we have secured gifts totaling \$35,000 for this project. We have not advanced significant efforts to secure additional gifts until State funding or an alternate plan is in place to identify what the fundraising goal will be for the LCCC Foundation.





# PRIORITY #2

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## STRENGTHEN LCCC ATHLETICS THROUGH PRIVATE GIVING



The LCCC Foundation has worked to continue growing the private giving to LCCC Athletics through development and continuation of the Flight Crew Scholarship and by allocating matching funds to the Golden Eagle Athletic Endowment.

### FLIGHT CREW:

The Flight Crew provides scholarship support to LCCC student-athletes — 100% of the membership is used to provide academic scholarship support. Membership in the Flight Crew is a contribution of \$1,000 annually. Members can designate the sport that will benefit from their gift or allow it to be dispersed by the Athletic Director to an area of greatest need.

- **FY20 MEMBERSHIP: 21 MEMBERS (5 NEW MEMBERS)**
- **SCHOLARSHIP SUPPORT FOR FY20: \$21,000**

### GOLDEN EAGLE ATHLETIC ENDOWMENT:

The Golden Eagle Athletic Endowment is designed to provide ongoing scholarship support to student-athletes on an annual basis. In 2017, the LCCC Foundation directed \$200,000 of the Mary Jo Carson Living Trust Estate gift to be used as matching funds to increase the overall endowment value of the Golden Eagle Athletic Endowment.

- **FY20 CONTRIBUTIONS TO THE FUND WERE \$63,580**
- **TOTAL FUND GROWTH IN FY20 TO \$127,160 (WITH MATCHING FUNDS)**

# PRIORITY #3

## PROGRAMMATIC ENDOWMENTS

### ESSENTIAL STUDENT EXPERIENCES:

We are excited to talk with our donors about the opportunity for our students to participate in Essential Student Experiences while they are LCCC and believe we have donors that will find value in this opportunity. We have not actively pursued this as a fundraising opportunity while we wait for the program to be finalized so we can explain to donors how their contributions and support will benefit our students.

- **LOIS MOTTONEN STUDENT EXPERIENCE FUND FY20 ALLOCATION: \$10,419**

### INNOVATION AND ENTREPRENEURSHIP:

Innovation and Entrepreneurship opportunities at LCCC will provide outstanding experiences and growth for our LCCC students. We have not actively pursued funding for this opportunity as additional information is not available. We anticipate this will be a long-term fundraising goal for the LCCC Foundation.

To respond to the increased establishment of programs and special offerings to serve special populations of students at LCCC, the LCCC Foundation has been asked to raise funds to provide a stable and continuous source of funding to augment the College's general fund allocation.

### LCCC PATHWAY ENDOWMENTS:

As the College established finalized the structure and framework for the seven Pathways, the Foundation team has been working to inform our donors of this academic change and how they can support LCCC with a gift to a Pathway Endowment. Much of FY20 was spent educating the Foundation Board and our donors about how Pathways works and how it supports our students. We anticipate this being a multi-year goal for the Foundation and to see the endowment support grow in the coming years.

- **FY20 PATHWAY SUPPORT: \$15,000**



# PRIORITY #4

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## PROGRAM EXPANSION & START-UP MATCHING FUNDS



To respond to the increased establishment of programs and special offerings to serve special populations of students at LCCC, the LCCC Foundation has been asked to raise funds to provide a stable and continuous source of funding to augment the College's general fund allocation.

### 2019-20 PROGRESS:

This development priority did not see significant advancement in the area of funds coming in, but the Foundation Team has started conversations and donor cultivation to allow for program expansion and start-up funds. During 2019-20, we had an opportunity to learn about how start-up and matching funds could benefit the College and our programs. This exploration of information has allowed us to begin establishing relationships, or utilize established relationships to support these efforts. We would ask that this development priority continue forward into the next year and beyond so we can show greater financial progress on this goal.

# PRIORITY #5

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## DONOR AND COMMUNITY RELATIONS

Donor and community relations are a primary function of the LCCC Foundation to bring new donors to LCCC and to foster our existing supports that have already invested so much into our students and programs.

### DONOR ENGAGEMENT:

- **SPA BEAM SIGNING:**
  - Donors and friends had the opportunity to leave their "mark" in the SPA.
- **EVENT PARTICIPATION:**
  - Foundation team members attended events to support our donors.
- **COVID-19 COMMUNICATIONS:**
  - Team members wrote 183 notes to donors and friends.

### DONOR & COMMUNITY EVENTS:

- CFD Rodeo
- Cultural Events
- Booster/Sponsor Athletic Receptions
- Estate and Financial Planning Seminars
- Holiday Tea
- Lifetime Heritage Society Reception
- Retiree luncheon (postponed)
- Scholarship Luncheon

### EMPLOYEE GIVING

Our 2020 Employee Giving Event transitioned to a virtual event and our employees continued to show their support of LCCC our students and our programs.

- **EMPLOYEE GIVING PLEDGES FOR 2020-21: \$32,628**
- **TOTAL NUMBER OF EMPLOYEE GIVERS IN 2020: 111**
- **NEW EMPLOYEE GIVERS IN 2020: 12**



# FINANCIAL IMPACT

## FOUNDATION ENDOWMENT

Total Endowment Value as of 12/31/19: **\$34,176,527**

## FUNDS RAISED:

Funds raised January 1 - December 31, 2019: **\$2,303,619**

## MATCHING FUNDS SINCE 2004:

- Total Matching Funds Received: **\$9,964,286.00**
- Total Matching Funds Raised: **\$9,903,146.00**
- Matching Fund Pledges to be Completed: **\$61,140.00**

## SCHOLARSHIPS & PROGRAM FUNDS

- 441 Foundation Donor Scholarships
- 320 Agency Scholarships Processed
- 57 Program Funds

## SCHOLARSHIP FUNDING

- \$ 767,867.59 (Fall)
- \$ 626,950.16 (Spring)
- \$ 37,600.74 (Summer)
- **\$1,435,418.49 Total Contributions\***

\* Totals include endowed, annual and agency scholarships

# THANK YOU

The LCCC Foundation appreciates the support and strong relationship that has developed with the LCCC Board of Trustees and the College. We look forward to continuing this positive relationship, where we both are working to support the needs of our students, employees and programs.

