

2022 Program Review

Findings and Action Plans

B&A - Get on the Path – Findings over the last 5 years

(Includes data from old Business and Finance AS and Accounting AS degrees)

- Enrollment increased an average of 7.91%
- 228 students transferred in from other degrees
 - 28.29% from AAS degrees within the B&A Pathway
 - 22.09% from General Education Degrees (Pre-Pathways)
 - 44.57% from other AA and AS degrees
- 126 students transferred out of the B&A Pathway degree
 - 44.44% stayed in the B&A Pathway
 - 55.56% left the B&A Pathway

B&A - Stay on the Path – Findings over the last 5 years

(Includes data from old Business and Finance AS and Accounting AS degrees)

- **Course Success Rates**
 - 75.42% B&A Pathway
 - 80.98% Other Pathways
- **Retention**
 - 70.85% B&A Pathway (2019 Cohort)
 - Up from previous cohorts
 - 59.2% Other Pathways (2019 Cohort)
- **CSSE Survey – Prompt feedback from instructor (2017, 2019, and 2021)**
 - 65.91% B&A Pathway
 - 73.48% Other Pathways
- **Actions**
 - Pushed to increase the response rate for CSSE 2023
 - Initiated discussions/actions to engage students in B&A gatekeeper courses

B&A – Student End Goals– Findings over the last 5 years

(Includes data from old Business and Finance AS and Accounting AS degrees)

- 3-Year Graduation Rates
 - 24.57% B&A Pathway
 - 26.12% Other Pathways
- Transfer Numbers
 - 17 students (average) transfer to UW
 - Trending upward – 9 in 2019 and 22 in 2021
- Transfer Success – GPA first semester after Graduation
 - 3.09 for LCCC Business Transfers
 - 2.9 for all Business Transfers
 - 3.06 for UW 5th semester
- Actions
 - Breakdown Barriers – Access Codes and OER
 - Previously 60% of B&A courses used access codes
 - Fall 2022 -9% using access codes and 67% using OER

BAS Findings

- Enrollment
 - 15 in 2020, 21 in 2021, and 17 in 2022
- Course Success
 - 91.54% Average
- Retention
 - 85.72% Persistence to second semester
 - 74.87% Persistence to second year
 - 60% graduated within two years
- Survey results
 - Positive responses from employer surveys on preparedness and advancement
 - Positive responses from graduate surveys on preparedness and advancement
- Portfolio Scoring
 - All categories averaged 3.09 or higher on a 4.0 point scale

Action Plans

- **B&A Pathway**
 - Explore flexible learning options for programs/courses that help students find and stay on their preferred path towards graduation.
 - Strategically offer dual/concurrent enrollment courses that: Expose students to business and help them develop a career path, help students make meaningful progress towards their educational path, and engage students as a college student. Not just a high school student who is getting college credit.
- **BAS**
 - To develop the first Z Degree at LCCC.
- **Applied Management AAS**
 - Perform a comprehensive curriculum review and update
 - Identify courses where competency could be demonstrated through external learning or experiences.
- **Accounting Services AAS**
 - Explore the demand for a Bookkeeping CD
- **Entrepreneurship CD**
 - Review curriculum and submit modifications to ASC

Implementation through Department Goals and weekly meetings

Business Department Goals 2023-24

- Goal 1: Develop activities and/or modify curriculum to inspire students in gatekeeper courses (ACCT 2010 and ECON 1200). (Unlocking Opportunities)
- Goal 2: Explore flexible learning options for programs/courses that help students find and stay on their preferred path towards graduation. (B&A Action Plan and UO Goal #6)
- Goal 3: Strategically offer dual/concurrent enrollment courses that: Expose students to business and help them develop a career path, help students make meaningful progress towards their educational path, and engage students as a college student. Not just a high school student who is getting college credit. (B&A Action Plan and UO Goal #3)
- Goal 4: Identify courses where competency could be demonstrated through external learning or experiences. (Applied MGT. AAS Action Plan)
- Goal 5: Meet with the distribution centers to discuss the supply chain management courses and how they relate to industry experience. (Applied MGT. AAS Action Plan)
- Goal 6: Identify useful data and establish data tracking for B&A programs. (Vital Signs Action Plans)
- Goal 7: Perform a comprehensive curriculum review and update for the Applied Management AAS program.
- Goal 8: Implement TREX in the Accounting Services and Applied Management AAS Degrees.