Strategic Enrollment Management Policy

Policy Number	10.5
Effective Date	XXX

1.0 POLICY & PURPOSE

It shall be the policy of the Laramie County Community College (LCCC) Board of Trustees to promote the intentional pursuit and achievement of post-secondary outcomes at LCCC through strategic enrollment management, consistent with the institution's overall mission. The Board of Trustees defines strategic enrollment management as a comprehensive process designed to help the institution achieve and maintain optimum rates of student enrollment, retention, and completion.

Therefore, the purpose of this policy is to set the Board's expectation for enrollment management at LCCC and to direct the President to establish appropriate administrative procedure(s) that ensure the College effectively establishes, implements, and evaluates necessary plans aligned with achieving institutionally defined goals for student enrollment and completion.

2.0 REVISION HISTORY

Adopted on: XXX

3.0 PERSONS AFFECTED

This policy applies to all students, faculty, staff, administrators, and other entities affiliated with Laramie County Community College.

REQUIRED APPROVALS	NAME/SIGNATURE	DATE
Originator(s) Name(s)	Dr. Melissa Stutz, Senior Vice President of Student Services	xxx
Ratified by College Council		xxx
Recommended by President (Signature)		xxx
Approval by Trustees (Signature)		xxx