



Golden Eagle Club *Update to LCCC Board of Trustees* *Sept 20, 2023*





Golden Eagle Club

“The Flight Crew”

Purpose

- Collaborate with the Foundation to solicit funds from alumni and friends of LCCC in support of the college’s athletic programs
- Develop relationships with community and alumni in promoting Golden Eagles Athletics
- Promote athletic department programs in collaboration with the LCCC
- Support the coaches and student-athletes well-being and success



The Flight Crew Board of Directors (Volunteers)



Billie Addleman

- LCCC Foundation President
- Partner, Hirst and Applegate LLP



Ken Dugas

- Retired, former partner MHP LLP



Dershie Barber

- LCCC Foundation BOD
- Senior VP Trust Office, Wyoming Bank and Trust



David Eldred

- Optometrist, Eldred Eye Center
- Asst Volunteer Coach, LCCC Men's and Women's Soccer



Jennifer DeRouchey

- LCCC Faculty
- Program Director, Human Behaviors



The Flight Crew Board of Directors (Volunteers)



Wally Erickson

- Retired, former CEO WEST Inc.



Melissa Johnson

- Community Impact Coordinator



Bailey Nowak

- HUB International, Account Executive
- LCCC Alumni



Thalita Portela

- Clinical Exercise Physiologist, CRMC
- Alumni, former LCCC soccer player



The Flight Crew Board of Directors (LCCC)



Vince Gibson

- Asst Athletic Director



Dr. Melissa Stutz

- Senior Vice President for Student Services



Justin Gorman

- Development Officer, LCCC Foundation



Lisa Trimble

- Vice President, Institutional Advancement



Mark Puev

- Athletic Director



GEC Growth

- Significant growth since 2021/2022 in Revenue and Club Membership
- Currently have over 130 total members including sponsors
- Event revenue not included but expected to be \$30000 (double last year)

Item	2021/22	2022/23	2023/24
Flight Crew Memberships (\$1000+ contributions)	22	31	41
Total Booster Revenue	\$ 43,500	\$ 45,500	\$ 60,000
Sponsorship Revenue	\$ 16,000	\$ 31,500	\$ 42,000
Total Sponsor and Booster Revenue	\$ 59,500	\$ 77,000	\$ 102,000

Note: numbers are rounded to nearest \$500



GEC Growth

- 34% increase in booster and sponsorships over last year
- More than 100% increase compared to this point last year
- Strong push next two months to meet our goal
 - Expect to be 60% to 100% over last year \$\$\$ by end of school year

		as of Sept 20th
Types	2022-2023	2023-2024
Corporate Sponsorships	\$31,500	\$42,000
Flight Crew (\$1000+)	\$30,000	\$42,000
Other Levels	\$8,000	\$8,000
courtside seats	\$7,500	\$10,000
Total	\$77,000	\$102,000
		estimated for 2023-2024
Events Net Income	\$14,000	\$27,000
Other/raffles	\$3,000	\$9,000
total	\$94,000	\$138,000

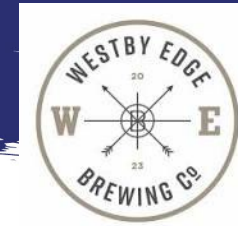
Note: numbers are rounded to nearest \$500



THANK YOU TO OUR SPONSORS



WYOMING



Jess Ryan



Use of Funds

- 2022/2023 Funds
 - \$60,000+ in scholarships for 2023/2024
 - AD requests
 - Video equipment for streaming
 - Meal-plans for assistant coaches
 - Gift cards for assistant coaches
 - Hall of Fame Weekend Support
 - Remaining amount put into reserves
- Future Expectations/Goals
 - 80 to 90% of total funds go to scholarships
 - 100% of corporate sponsorships and individual booster contributions go to scholarships



Activities/Events

- Bean Bag Blitz – Joint event with Boys and Girls Club
- Superbowl Pool Raffle
- Pre-game Socials
- Fall, Winter and Spring kickoff events
- Support Hall of Fame and Alumni Weekend
- Team dinners and team events
- Support Blue and Gold Bash and Lariats and Lace
- Possibility of Superday Events (pickleball tournament and cornhole tournament)





What's Next?



- Continue to engage in our community and grow our membership and revenue
- Make LCCC Athletics more known to our community
 - Talk circuit with local organizations
 - Radio stations and newspaper
 - Get folks to games
- Engage our student-athlete alumni
- Engage more with LCCC faculty and staff
- Support the Host Family Program and continue to focus of our student-athletes well-being and success
- Make Golden Eagle gear more available to the public and with bigger selection



Summary



- We have a passionate motivated board who is putting in significant effort to meet our goals and make LCCC Athletics more successful
- We have made strong progress but there is still more to do to meet expectations of strategic plan
- We appreciate the strong and continued support of the Board of Trustees and LCCC Administration
- There are nearly limitless possibilities for LCCC Athletics, it will take continued motivation, passion and teamwork to meet our lofty goals

