

Strategic Enrollment Management Policy	Policy Number	10.5
	Effective Date	11/15/23

1.0 POLICY & PURPOSE

It shall be the policy of the Laramie County Community College (LCCC) Board of Trustees to advance the College's mission by implementing a Strategic Enrollment Management (SEM) approach that focuses on precise targets for student enrollment, retention, and degree completion.

The Board of Trustees defines strategic enrollment management as a coordinated, data-driven process intended to assist LCCC in reaching and sustaining defined targets for student enrollment, retention, and credential completion.

The Board expects that all SEM procedures and plans align with LCCC's overall mission, vision, values, and strategic plan. Further, the Board tasks the President, and their delegees, with ensuring this alignment through a process that is inclusive of the appropriate stakeholders.

The Board shall receive regular updates on progress towards the attainment of defined institutional SEM outcomes and expects the President will adjust goals and strategies as needed based on evidence, feedback and institutional priorities.

2.0 REVISION HISTORY

Adopted on: 11/15/23

3.0 PERSONS AFFECTED

This policy applies to all students, faculty, staff, administrators, and other entities affiliated with Laramie County Community College.